

Sample Field Signage



Web Site Cross Marketing

Your company's web site can be featured on the TLL website (www.tuckahoe.org) for the entire season.

Sign & Web Package \$500.00/Yr

Score Board Advertising

\$7,500 Per Field - 5 Years

Payment Plans Available.

- Company Name, Logo and message on a professionally produced, weatherproof sign
- Displayed on the Outfield or Sideline fences
- 4' x 8' Sign on Senior League, Junior League, Major/Minor League and Softball Fields available
- 3' x 5' Sign on all other fields
- \$300 First Year per Field
- \$200 Renewal per Field
- \$500 Two Years – New Contract
- Sign Discounts for Team Sponsor
 - 8 & Under - \$400 (Team & Sign)
 - 9 & Over - \$475 (Team & Sign)
- To see your company's message on an Outfield Fence at Tuckahoe Little League park, please contact Laura Steelman (804) 382-7804 or email (laurasteelman@msn.com)

LITTLE LEAGUE ADVERTISING



Tuckahoe Little League

SIGNS AND SPONSORS

Tuckahoe Little League Parents & Partners Stand Tall! Be Proud!

Since 1958, Tuckahoe Little League has given our children the joy of competition, the satisfaction of teamwork, and the security of knowing their parents and their community are behind them all the way.

Together, we've done more than build great facilities and provide the best equipment. We've given every child the opportunity to know they are important and that we care.

None of this would be possible without you.

Our parents have put in quality time when time was hard to find. Our partners have contributed financially in the spirit of community involvement.

When your business purchases Advertising Space from Tuckahoe Little League, you are letting our families know that you, too, are part of our community, a business that deserves their support and patronage.

The TLL Board wants to say, "Thank you!" on behalf of all of the families and friends of the league. Your support makes us a success. Without you, we could not maintain the quality program our kids deserve.

So, this year, when you invest in the sponsorship of a team and in advertising space at our park or on our web site, remember, you are doing more than buying bats, balls and uniforms. You are keeping the league alive: your league, your gift to our children.

On behalf of the children who run, hit, catch and throw on their field of dreams. The board thanks you for your continuing support. You make our children's lives better.

With gratitude,

TLL Board



Tuckahoe Little League

Over 1700 TLL families *want* to support and patronize our business partners.

- Little League advertising is ranked #1 for customer loyalty in local communities
- Daily impressions to all of our families who will remember your support of our league.
- Captive audience for your message during the entire season.
- Over 1700 families have children registered with TLL
- Almost 400,000 page views of our website annually.

Sign Sponsorship Information

- Sign Renewal, One Yr \$200
- New Sign, One Yr \$300
- New Sign, Two Yrs \$500
- I would like to support TLL with a donation of \$ _____

- I would like to sponsor a scoreboard
- I would like to sponsor the TLL Web site

Sponsor Name: _____

Address: _____

City, St, Zip: _____

Contact: _____

Phone: _____

Cell: _____

Email: _____

Write legibly, make check payable to:

Tuckahoe Little League

P.O. Box 29783, Richmond VA 23242

Please email sponsorship logo to Laura Steelman (laurasteelman@msn.com)

For questions about scoreboard or web site sponsorship, please contact Laura Steelman (804) 382-7804 or by email at (laurasteelman@msn.com)